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## ArtsMemphis™

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Franklin

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It is my pleasure to inform you that your school has been selected to be a part of ArtsMemphis' education program, ACT (Arts for Children and Teachers). For those who have been a part of this program in the past, I want to thank you for giving your students this unique opportunity in the 2010-11 school year. For those who are new to the program, I am hopeful that you, too, will be pleased with ACT and will utilize the arts in all of your classrooms.

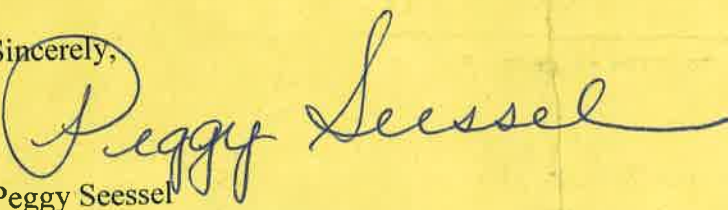
I have made every effort to assign your school one of the arts groups whom you have selected. However, I assure you that the quality of each program is outstanding. All of the groups are committed to ACT and very enthusiastic to be working with you, your staff and students. At the start of school, *Susan Miller* from *Memphis College of Art* will be contacting you to schedule their activities. It is vital to do this early before your school calendar fills up. At the conclusion of the program, ArtsMemphis would appreciate any feedback which would be beneficial in the future. This school year, we are evaluating the entire education program which may result in some changes. I am working with the MCS administration to align our activities with their priorities so we are all working toward the same goals.

Each year, ACT is dependent on contributions from individuals, corporations and foundations to enable us to "bring the arts" to your children. The programming alone costs a minimum of \$175,000. Without the support of the MCS employees who pledge approximately \$40,000 to the Employee Giving campaign each year, ArtsMemphis would not be able to provide this experience for your students. Therefore, I strongly encourage you and your staff to continue supporting ArtsMemphis so generously.

For those of you who were able to commit \$1500 toward the cost of ACT, an invoice will be sent to you either at the conclusion of the program or in the spring of 2011 to give MCS ample time to issue a check before the end of the fiscal year.

I also encourage you to apply for Student Ticket Subsidy made possible with funds from the TAC. There are wonderful opportunities for arts experiences either at your school or at an off-site venue at no expense to your school. All of the information should be updated on the ArtsMemphis website by the first week of August at the latest. Hopefully, with additional financial support each year, ArtsMemphis will be able to expand ACT to include more schools so every child can be exposed to every art discipline. Please do not hesitate to contact me at any time. I look forward to seeing you during the school year. Do hope that your summer has been an enjoyable one for you.

Sincerely,



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